COURSE DESCRIPTION CARD - SYLLABUS

Course name
Intercultural Communication

Course

Field of study	Year/Semester
Faculty of Engineering Management	**3/6**
Area of study (specialization)	Profile of study
	general academic
Level of study	Course offered in
First-cycle studies	**Polish**
Form of study	Requirements
full-time	**elective**

Number of hours

Lecture	Laboratory classes	Other (e.g. online)
15		
Tutorials	Projects/seminars	
15		

Number of credit points
2

Lecturers

Responsible for the course/lecturer:

Małgorzata Spychała Ph.D.,Eng

email: malgorzata.spychala@put.poznan.pl

Faculty of Engineering Management

Department of Marketing and Organization
Development

2 Jacek Rychlewski Str. , 60-965 Poznan

Responsible for the course/lecturer:

Prerequisites

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The student knows basic concepts related with issue of social communication, knows interpersonal rules.

The student has skills of noticing, associating and interpreting occurrences in process of communication.

The student is aware of the meaning of the social communication in the professional and private life.

Course objective

To familiarize students with selected concepts of cultures, developing the skills of diagnosing intercultural misunderstandings and developing attitudes of respecting members of other cultural groups.

Course-related learning outcomes

Knowledge

P6S_WG_01 - The student has extended and in-depth knowledge in the field of sciences necessary to understand and describe the issues of cultural management of organizations

P6S_WG_03 - The student has ordered and theoretically founded knowledge of behavior, cultural norms, understands the importance of social ties in creating an organization

P6S_WG_06 - The student has basic knowledge about various cultural events

P6S_WG_07 - The student knows methods of conflict resolution in international teams

P6S_WK_01 - The student has knowledge of ethical norms, their sources, nature, changes and ways of influencing organizations in different cultures

Skills

P6S_UW_01 The student can use basic theoretical knowledge and acquire data to analyze specific processes and cultural phenomena in the field of management

P6S_UW_06 The student can correctly interpret cultural phenomena in the field of management

P6S_UW_07 The student is able to properly analyze the causes and course of specific cultural processes and phenomena in the field of management

P6S_UW_08 The student correctly uses normative systems and selected cultural norms and rules in order to solve a specific management task

Social competences

P6S_KO_01 The student can make substantive contribution to the preparation of social projects, including cultural aspects

P6S_KR_02 The student is aware of the importance of professional behavior, compliance with professional ethics and respect for the diversity of views and cultures

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Methods for verifying learning outcomes and assessment criteria

Learning outcomes presented above are verified as follows:

written test - 12 questions,

< 50 % - 2,0

< 50%; 60%)- 3,0,

< 60%; 70%) - 3,5,

<70%, 85%) - 4,0,

<85%, 91) - 4,5,

<91%, 100%> - 5,0.

Discussions;

 Tutorials:

Formative grade:

- work in groups on each exercise - (25% - the final grade)

- observation of students in class - (25% - the final grade)

- case study in groups - (40% - the final grade)

- role playing - (10% - the final grade)

Programme content

1. Characteristics of intercultural communication - explanation of the concept of culture, intercultural communication, the role of intercultural communication in managing organizations

2. Analysis of selected typologies of culture. The theory of dimensions of Geert and Gert Hofstede culture

3. Degrees of power distance: low and high; Collectivist cultures and individualistic cultures

4. Femininity and masculinity in culture; Short and long term orientation

5. Cultural diversity in avoiding uncertainty

6. Intercultural competence - review of definitions; Discussion and analysis of selected competence models intercultural

7. Prejudice and national stereotypes in terms of different cultures

8. Non-verbal communication in different cultures - similarities and differences

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9. Problems of intercultural communication on the level of language competence, content, relations and non-verbal communication

10. Intercultural competence in a professional context

Teaching methods

problem lecture / lecture with multimedia presentation, discussion, case studies, group work, role playing

Bibliography

Basic

[1]. Bolten J., Interkulturowa kompetencja, przeł. B. Andrzejewski, Poznań 2006.

[2] Hofstede G., Hofstede G. J., Kultury i organizacje, przeł. M. Durska, Warszawa 2007.

[3[Kapciak, A., L. Korporowicz, A. Tyszko (eds.), Komunikacja międzykulturowa: zderzenia i spotkania, Instytut Kultury, 1996.

[4] Kofta M., Jasińska Kania A., Stereotypy i uprzedzenia, Warszawa 2001

[5] Muszyńska J. (red.), Kompetencje międzykulturowe jako kapitał społeczności wielokulturowych, Wydawnictwo Akademickie Żak, 2013.

[6] Ratajczak M., Pomiędzy kulturami: szkice z komunikacji międzykulturowej, Wydawnictwo Uniwersytetu Wrocławskiego, 2006.

[7] Szopski M., Komunikowanie międzykulturowe, Warszawa, 2005.

Additional

[1] Hall E. T., Poza kulturą, Warszawa 2001

[2] Hall E. T., Ukryty wymiar, przeł. T. Hołówka, Warszawa 2005.

[3] Nęcki Z., Komunikacja międzyludzka, Wydawnictwo Profesjonalnej Szkoły Biznesu, Kraków 1996.

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Breakdown of average student's workload

	Hours	ECTS
Total workload	50	2,0
Classes requiring direct contact with the teacher	30	1,2
Student's own work (literature studies, preparation for laboratory classes/tutorials, preparation for tests/exam, project preparation) [1]	20	0,8

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[1] delete or add other activities as appropriate